

Spark!



A fun day innovation experience

Spark! is a dynamic, experiential way to build skills and instill a culture of innovation.

Innovation begins and ends with a clear PURPOSE.
There are 6 phases of Innovation including:



Identify

Invest

Ignite

Implement

Investigate

Improve

Delivered as a One Day workshop to experience an innovation sprint, based on a purpose set by the organisation. Teams come away with enhanced skills, along with practical ideas for business growth and how to improve innovative ways of working.

Spark!

- Build innovation mindsets and skills
- Explore innovation methods and tools
- Learn personal and team innovation strengths and gaps
- Enhance team bonding and engagement
- Take away innovation ideas that can help grow your business

Practical, fun, fast and focussed

Pre-program

- Agree on innovation focus with organisation
- Confirm teams

Teleclass (30 min)

- Introduce **The Six 'I's® of Innovation** Model
- Set pre-workshop homework

Workshop prep

- Complete assessment and read report
- Watch videos
- Collect information for the workshop



Workshop (1 day, live)

- Review innovation purpose
- Debrief assessment and form teams
- Analyse collected information
- synthesize insights
- Generate initial ideas list
- Enhance list with creative thinking tools
- Enrich 3 ideas to carry forward
- Develop and define ideas filter
- Choose 1 idea based on filter and write value proposition
- Decide how to communicate a prototype of the idea
- Create and refine an innovation pitch
- Include elements drafted earlier
- Deliver pitch with potential implementation plan
- All participants vote on the best pitches
- Group dialogue on how to improve innovation in the organisation and agree on follow up actions



Post Workshop



**Innovation Mindsets | Engaged Teams | Ideas for growth
Ways to improve innovation in the organisation**

Powered by



The 6'I's® of Innovation



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