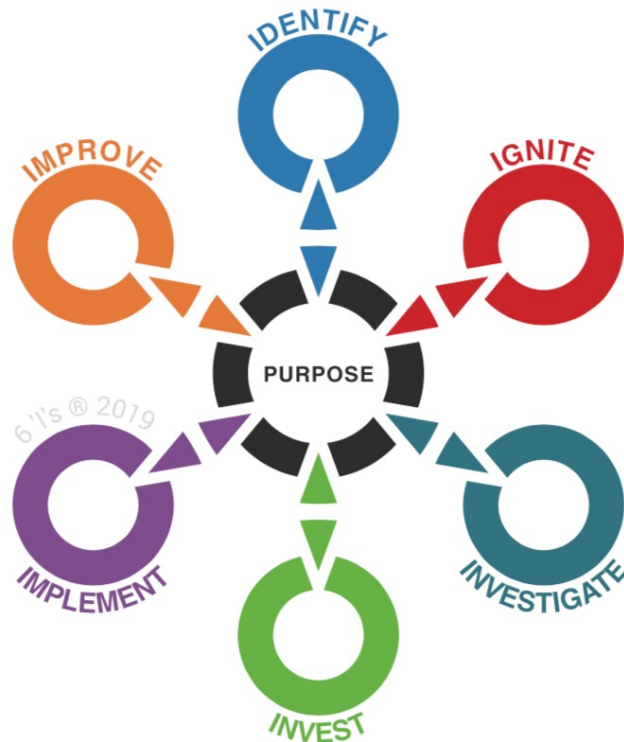




The Six 'I's[®] in ACTION

Skills, Tools and Mindsets for Practical Innovation



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Delivered by:
Profound Knowledge Partners Asia Ltd

Yes, You Can **Innovate**

The Six 'I's[®] in ACTION

Skills, Tools and Mindsets for Practical Innovation

Do you want your team to be more innovative and actively contribute to your organisation's success? In this time of rapid change, the ability to spot opportunities, generate ideas and create a sustainable impact are the most valuable skills an employee can have.

How can we boost people's creativity to solve problems and help them to create and implement new ideas that are relevant to their workplace?

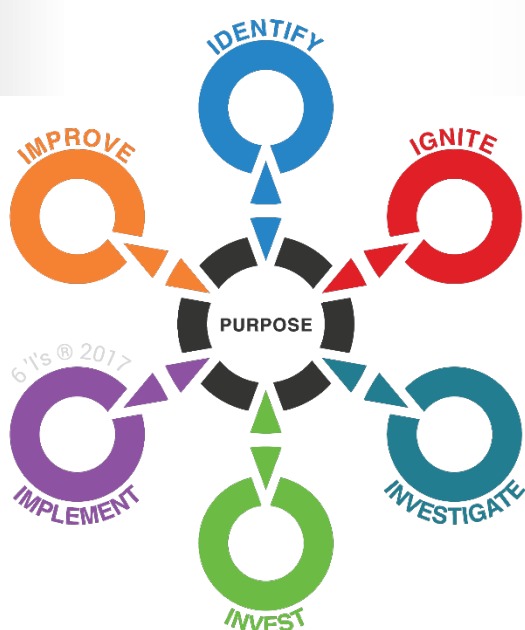
The Six 'I's[®] in ACTION, based on the Award-Winning book **Yes, You Can Innovate**, is a practical hands-on training programme that will equip your employees with the tools, mindsets and skills to inspire and enable them to create and implement new ideas to add value to your organisation.

It will enable participants to:

1. Think differently about Innovation
2. Know what it means to be innovative in their context
3. Understand how to add value in their day-to-day activities
4. Provide a clear road map on how to innovate
5. Understand their innovation strengths
6. Develop practical innovation skills and mindsets
7. Experiment with new ideas and get repeatable results

Central to all our Programmes is The Six 'I's[®] of Innovation

The Six 'I's[®] is a comprehensive, integrated methodology that combines **design thinking** with **organisational** and **team development**.



The Six 'I's® in ACTION

A Modularised Programme

The Six 'I's® in ACTION is designed to develop innovation skills and mindsets by applying them on a real business challenge. Innovation strengths around The Six 'I's® are measured and reinforced to deepen understanding and embed learning.

LEARNING OBJECTIVES for Participants

- To apply The Six 'I's® (including innovation tools, techniques and mindsets) to a real work challenge
- To familiarise participants with core innovation concepts and how they apply within a work environment
- To equip participants with a common framework for understanding innovation
- To provide a guide for making innovation practical and PURPOSE driven
- To identify perceived strengths and areas of improvement around innovation skills and behaviours
- To create an innovation-skills development plan

KEY BENEFITS to Organisation

- A range of value creating project ideas
- A common language for innovation
- A shared innovation framework for use on future innovation projects
- Post-workshop, the opportunity for each participant to follow through on an innovation-skills development plan (created in the workshop)
- A new sense of energy, purpose and confidence: that *all* employees can contribute to innovation efforts, based on their individual strengths

Yes, You Can Innovate

The Six 'I's® in ACTION

Skills, Tools and Mindsets for Practical Innovation

The Training Programme

The training programme consists of three Modules, plus an introductory session.

1. **Pre-Session:** a 30-minute orientation to the Programme, The Six 'I's® questionnaire and an orientation to the learning environment.
2. **Module One:** a 4-hour training session that will explore the differences between innovation and creativity and what it means to be innovative in the workplace. To introduce The Six 'I's® of Innovation as a Model to spot opportunities to think differently about their work.
3. **Module Two:** a 4-hour training session to apply The Six 'I's® on a pre-set innovation challenge. Through out the Innovation Challenge, participants will learn a variety of innovation tools such as “How to write an Insight” (**IDENTIFY**), “Brainstorming Tools” (**IGNITE**), “How to develop a Value Proposition” (**INVESTIGATE**). At the end of the session, each participant will be encouraged to think of a work-related Innovation Challenge where they can apply their learning in Module Three.
4. **Module Three:** A 4-hour training and coaching session where participants will apply the same tools, they learnt in Module Two on their own Innovation Challenge at work. They will also learn new tools such as, “How to write a Pitch,” (**INVEST**) and “Action Planning” (**IMPLEMENT**). They will also be encouraged to spend time reflecting on how they can **IMPROVE** their mind and skill sets to develop their own professional development action plan.

Pre-work & Course Materials

Each participant will receive a Standard Report on the Six 'I's® of Innovation and an eBook of Yes, You Can Innovate. It is recommended that the book is read prior to joining the course to derive maximum benefit.

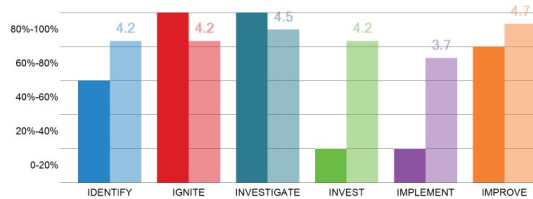
Pre-Session (30 mins)	Module One (4 Hours)	Module Two (4 hours)	Module Three (4 hours)
<ul style="list-style-type: none">• Overview of the Programme• Introduction to The Six 'I's® questionnaire• Overview of The Innovation Challenge• Use of digital tools and learning environment such as Zoom, Mural (if used) to orientate the participants	<ul style="list-style-type: none">• What is creativity and innovation and why are they important?• Context of what this means in participant's day to day lives• Scale and scope (incremental to radical with examples)• The Six 'I's®, process, skills & mindsets• The Six 'I's® Profiles (strengths and challenges)	<ul style="list-style-type: none">• Application of The Six 'I's® on a pre-set Innovation Challenge focusing on PURPOSE, IDENTIFY, IGNITE and INVESTIGATE with interactive group learning to apply tools and mindsets• Agree areas for Innovation Challenges at work and design a PURPOSE statement	<ul style="list-style-type: none">• Application of The Six 'I's® on a relevant innovation challenge at work• Presentation of ideas for coaching and feedback• Ongoing learning and application to help reinforce new behaviours and mindsets• Review of Programme and relevance to work

- ✧ Modules can be delivered virtually or face to face in an agreed time frame so that participants have a chance to build new skills and embed learning. We recommend 12 to 16 participants per group.
- ✧ **Cross Functional Programme:** Participants are invited to bring their own real challenge.
- ✧ **Intact Teams:** At least one team must be directly responsible for the challenge, and have the authority to implement a recommended solution
 - A maximum of three business challenges can be accommodated per Programme
 - Business challenges can be focused on re-imagining products, services, or processes. Business challenges need to be scoped with the team leader(s) prior to the start of the workshop
 - Organisations who want to bring in more than three business challenges or organisations who want to embed innovation into their culture are advised to contact us for a custom designed Programme.

The Six 'I's® Profiling Tool

Discover, Leverage & Build Innovation Capabilities

The Six 'I's® incorporates a proprietary **Innovation strengths profiling tool** that enables individuals and teams to understand their innovation-related strengths and areas of development; so they can play to their strengths and improve their ability to innovate at work.



Individual strengths (darker bars) and Importance Levels (lighter coloured bars)
The results show a gap analysis between current and desired skill levels. This enables an individual to know where they will need support in helping an idea move into action

Key Benefits of the Individual Profile

For Individuals

Enables individuals to be aware of their strengths and areas of development. This allows individuals to know how they can contribute their strengths and get support when needed. *For example, an individual that is strong on IMPLEMENT might never have considered themselves as an innovator. However, without focus and skills around implementation, ideas remain just 'good ideas'.*

For Leaders

A leader's innovation profile will influence the way innovation projects are supported in the organisation. Awareness of this will help the leader to understand their own style so that they can support all stages of the innovation journey. *For example, if a leader is high on IDENTIFY or IGNITE, they may focus on these areas, to the detriment of others, such as the ability to IMPLEMENT new ideas.*

The Six 'I's® Profiling Process

Each participant will complete a short online questionnaire prior to the training programme. The questionnaire takes approximately 10 minutes. On completion, they will receive a Standard Report of their innovation strengths across each of The Six 'I's® of Innovation. They will actively use these results in the training programme to play to their strengths and develop an innovation skill development plan.

Exclusive

Participants will also receive a copy of Natalie Turner's eBook *Yes, You Can Innovate*. The book is packed full of practical ideas, tips and tools on how to build innovation skills and mindsets. Participants will refer to it through the Programme as well as use it as a reference guide to help them embed learning, continue to build their innovation strengths, and improve their ability to create value out of new ideas.



The Six 'I's[®] of Innovation

What is it and what makes it unique?



1

AGILE (Non-Linear) Journey

Innovation journeys are commonly represented by an assumption that innovation starts at the same place, 'the beginning'. The Six 'I's[®] provides a trailblazing perspective on this, by representing the journey as an inter-connected whole. In reality, innovation efforts can start at any stage, cycle back into **PURPOSE**, cycle back out, moving backwards and forwards at any time; to eventual resolution.

2

PURPOSE at the Centre

Many processes and models suggest jumping into a challenge (the 'WHAT'). The Six 'I's[®] breaks the mould by starting at the heart of a challenge ...with an exploration of the *WHY*? The Six 'I's[®] is an innovation MODEL for the 4th Industrial Revolution that encourages sustainability and **PURPOSE** at its core.



3

More than just a robust PROCESS

Many innovation models focus only on the process and miss out the equally important component of building systems and policies to support innovation efforts. The two triangles that link **PURPOSE** to the six stages, symbolise this connection, as innovation efforts often fall apart if they don't take into consideration culture and ways of working.



4

PROFILING TOOLS - Leveraging Strengths, Building Capabilities

Most innovation efforts are focused on addressing a challenge or seizing an opportunity. Sometimes, innovation efforts fail because the individual or team does not possess the requisite skillset to make an idea work. The Six 'I's[®] profiling tools allow organisations to discover individual and team collective strengths, which enable targeted interventions to leverage strengths and provide support where needed.



5

MINDSETS for Innovation

The Six 'I's[®] is the **world's only Model** which incorporates the various mindsets required to innovate. This is a radical breakaway from the idea that a separate, singular mindset is required.



6

FLEXIBLE ARCHITECTURE

Adopting The Six 'I's[®] does not require a rejection of other systems or approaches. It is an incredibly flexible architecture that seamlessly incorporates other tools, methodologies and ways of working e.g. lean, agile, sprints, design thinking, stage gate, business model canvas, lateral thinking, pitching, and so on...

David Thomas

Coach & Facilitator

Managing Partner, PKP Asia



David is a certified business and executive coach, experienced workshop and program facilitator, and certified business innovation and improvement practitioner. Originally from Australia, David has lived and worked in Asia for more than 21 years. He has held senior leadership and functional roles in large organisations such as Compaq, Hewlett-Packard and Philips Electronics. In Philips, he was involved in innovation programs to create new products and services based on emerging technologies, shifting markets and emerging consumer needs. Additionally David has led programs of improvement and change in these, as well as healthcare and SME, organisations, as a Black Belt, Programs Leader and Consultant



Profound Knowledge Partners Asia (PKP Asia) are business coaches and consultants specialising in Strategy, Innovation and Change. We help organisations manage critical growth transitions and embed innovation as way of working.

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Email: enquiries@pkpasia.com



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KNOWLEDGE
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Program Designer

Natalie is the inventor of The Six 'I's® of Innovation, a PEOPLE and PURPOSE driven methodology and assessment tool that helps individuals and organisations measure their innovation strengths and provide a practical guide to create value out of new ideas. She is also an international Keynote speaker on innovation and PURPOSE based leadership. Natalie was formerly the innovation columnist for the TODAY Paper in Singapore.

ABOUT

The Entheo Network is an international Leadership Innovation Company and owners and developers of The Six 'I's'® of Innovation, an integrated innovation methodology invented by innovation specialist Natalie Turner, CEO and Founder of The Entheo Network.

The Entheo Network operates through a network of Six 'I's'® Certified Practitioners throughout the world.

EXAMPLE CLIENTS





Six 'I's[®]

UNLEASH YOUR
INNOVATION POTENTIAL

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